

## What is Flexible Economy?

Flexible Economy is a new enhanced Economy service operating on a single cabin aircraft for customers on our shorthaul network flying to and from London Heathrow. Your clients travelling on a Flexible Economy ticket will benefit from an enhanced service including access to Business Lounges and complimentary food and drink served onboard throughout the day.

Flexible Economy will be available from LHR to AMS\*, ABZ, BHD, DUB, EDI, GLA, HAJ and MAN

Book bmi flights in: C, Y, J, D, I and R classes for your client to enjoy Flexible Economy.

### Benefits of Flexible Economy.

	Old bmi shorthaul product		New one-class cabin product	
	Business Class	Economy Class	Flexible Economy	Economy
Checked baggage (free allowance)	Unlimited bags up to a total weight of 30kg	Unlimited bags up to a total weight of 20kg	Unlimited bags up to a total weight of 20kg	Unlimited bags up to a total weight of 20kg
Hand baggage (free allowance)	2 pieces + 1 personal item	1 piece + 1 personal item	1 piece + 1 personal item	1 piece + 1 personal item
Lounges	Access to Business Lounges	Lounges for Diamond Club Gold & Silver members and Y-class ticket holders	Access to Business Lounges	Lounges for Diamond Club Gold & Silver members
Seat	32" pitch - flexible cabin with blocked middle seat where available	32" pitch	32" pitch	32" pitch
Seat selection	Available at any time from booking onwards	Available at Check-in	Available at any time from booking onwards (but Y only at Check-in)	Available at Check-in
Onboard catering	Complimentary hot meals at meal times; complimentary drinks and snacks all day	Selection of drinks and snacks available for purchase; free meal deal for Diamond Club	Complimentary hot breakfast panini or fresh sandwich (pre/post 0930); complimentary drinks and snacks all day	Selection of drinks and snacks available for purchase
Fare flexibility	Variety of fares available, some with free changes allowed	Variety of fares available, some with free changes allowed	Fully flexible fares with free changes allowed	Changes allowed for a fee (depending on fare)
Cabin	Business Class	Economy	Economy	Economy
Seating	Front of aircraft in separate cabin	Economy cabin	Guaranteed front of Aircraft	Seated behind Flexible Economy
FFP earning details	200% both destinations and status miles	Destinations and status miles, depending on fare	200% both destinations and status miles	Destinations and status miles, depending on fare

\*AMS service will operate until 27 March 2010